

6 Key Reasons TrueVis AG-640 Wins Against Other Latex

1. Colour

- Red and Orange inks deliver a super wide colour gamut
- Richer and more vibrant graphics with reduced colour matching compromises

2. Print Quality

- Variable droplet heads optimise dot size for every part of the image
- Create sharper detail, smoother gradients and consistent solid colours

3. Cut & Print

- Combined printing and contour cutting in a single device
- Reduces the need to transfer media between separate printer and cutter systems
- Saves floor space, reduces handling time and minimises the risk of mistakes
- VersaWorks support for Graphtec & Summa 3rd party cutters

4. Cost of Ownership

- Up to 60% lower ink costs per print, helping users significantly reduce expenses
- Long-life printheads designed for extended service life
- Comprehensive warranty packages to fix long-term costs
- Save thousands per year versus competition alternative products

5. Black Reproduction

- Richer, deeper blacks and enhanced colour expression
- Create graphics with greater visual impact, contrast and perceived quality
- More dramatic images, improved shadow detail and increased depth
- Superior black reproduction, stronger colour contrast and lower ink consumption

6. Colour Consistency

- Industry-leading colour consistency and repeatability
- Accurate colour across long production runs, multi-panel applications and repeat jobs
- Long-life printheads provide stable, predictable output over time
- Greater confidence for colour-critical production



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